



MEET OUR BUYERS

A PEEK INTO OUR BUYER PROCESS

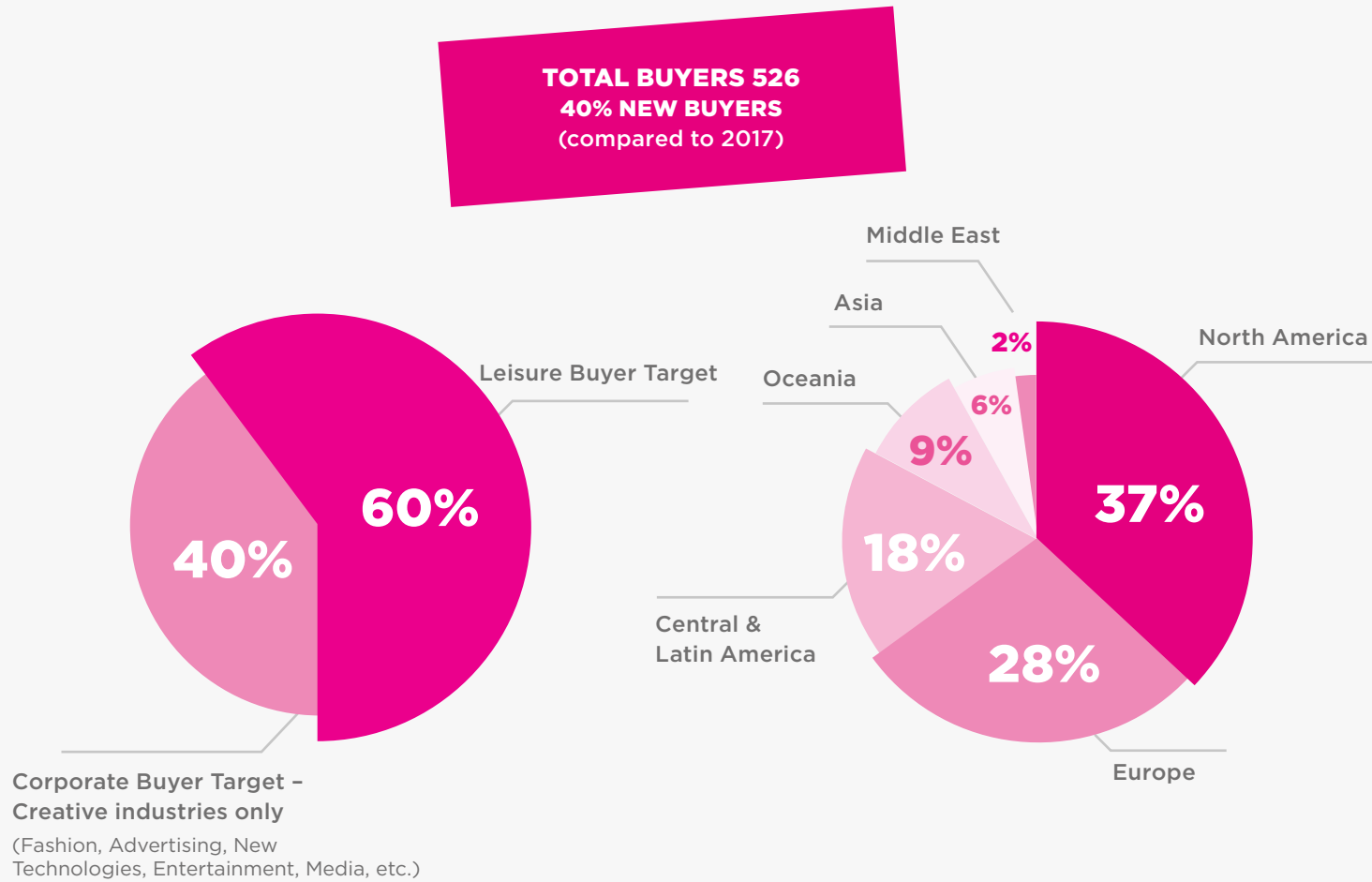
LE Miami is the most dynamic, bespoke and targeted travel trade show out there. We bring together the most influential corporate and leisure buyers, representing big-name brands and emerging players from across the globe. Each one is individually assessed on what they sell, where and who to – so we know they're a perfect fit for you.

526 buyers representing // **839,356** creative class travellers who spend an average of **49** nights a year in hotels at an average rate of **\$796 per night** // **36.2 million** room nights per year // **\$30.3 billion** spent on hotels



OUR TARGETS

Each year we're given a new set of targets to ensure the show is constantly evolving and as a result, you're more likely to meet some fresh faces.





WHO'S ALREADY ON THE GUEST LIST?

A snapshot of the influential leisure and corporate buyers who have already secured their spot on the guest list.

CREATIVE CORPORATE IN-HOUSE TRAVEL MANAGERS

Audi	Fox Entertainment	Show Group
BCBG/Max Azria	FX Networks	Sony Music
CAA	HBO	Sounds Australia
Chugg Entertainment	ITV	Spotify
Coach	Lunatic Entertainment	Ted Baker
Condé Nast	LVMH	The Net A Porter Group
Crispin Porter + Bogusky	M&C Saatchi	Universal Music Group
Discovery Communications	MAC Cosmetics	Viacom / BET Networks
Elastic Entertainment	Mushroom Group	Vivienne Westwood
Electronic Arts	NBCUniversal	Warner Bros.
Endemol Shine Group	PepsiCo	Wieden + Kennedy
Estée Lauder Companies	Sass & Bide	WME IMG
Focus Features	Scotch & Soda	



TRAVEL DESIGNERS

LEISURE // CORPORATE // ENTERTAINMENT

ARGENTINA

Furlong Fox
ROALCO Travel Agency

AUSTRALIA

Lyrical Road
Sound Travel And Events
Stage & Screen Travel Australia

BELGIUM

Travel Experts Belgium

BRAZIL

Plantel Turismo
Primetour
RBW Agencia de Turismo e Evento
Superviagem
Teresa Perez Tours

CHINA

Dragon Blaze Journeys

COLOMBIA

First In Service Travel Group

CZECH REPUBLIC

Exclusive Tours
PPF Concierge (PPF Banka)

FRANCE

Aigue Marine
Weisse Voyages
MEXICO
American Express Travel
Felgueres Travel Group - Mexico
Viajes Capistrano

NEW ZEALAND

One Nine Five

POLAND

LTM Luxury Travel

PORTUGAL

Lounge Luxury Travel Consulting

RUSSIA

Concept Voyage
Marie Art Travel
Royal Club

SLOVAKIA

Faveo Concierge

SPAIN

Atlantida Viatges
BRU & BRU Exclusive Travel Designer
Elefant Travel Consulting

SWITZERLAND

Indigo Voyages
THAILAND
Noble Travel
UKRAINE
Fabrika Turizma

UNITED ARAB EMIRATES

ITL WORLD

UNITED STATES

ALTOUR
Bruvion
Cadence Travel
Cassis Travel
First in Service Travel
Frosch
In the Know Experiences
Protravel / Tzell
Road Rebel
SmartFlyer
SR Travel
The Appointment Group
Valerie Wilson

UNITED KINGDOM

Artist Relations
Avenue H
Endeavor (Formerly IMG)
Travel By Lillingston